

**RESOLUTION
NO. 12-05**

**A RESOLUTION
TO BE ENTITLED:**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY
OF PENSACOLA REGARDING THE PORT OF
PENSACOLA AND ITS MARINE OPERATIONS.**

WHEREAS, the City Council of the City of Pensacola did, on September 11, 2003, engage a professional consultant to undertake a Port Business Strategic Analysis for the Port of Pensacola, and;

WHEREAS, in conjunction with that Analysis, the City Council appointed a 15-member Port Public Advisory Committee to provide input and advise to the City's consultant, and;

WHEREAS, the Consultant and the Committee completed their Analysis over an 8-month period from February through September, 2004, and;

WHEREAS, City Council accepted into the record a comprehensive Port Business Strategic Analysis Report, and;

WHEREAS, upon accepting that Report into the record, City Council directed that individual findings and recommendations made within the various components of the Report were to be presented, discussed and considered by City Council in a Special Workshop Session, and;

WHEREAS, City Council conducted such a Workshop on February 1, 2005 and, as a result, adopted policy statements and operational guidelines for port operations; **NOW THEREFORE**,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF PENSACOLA, FLORIDA:

SECTION 1: City Council reaffirms its support for the existence and continuation of the Port of Pensacola as an Enterprise Department of the City of Pensacola.

SECTION 2: City Council recognizes both the fiscal and societal value of considering any combination of a broad range of uses for port property given the evolutionary environment in which all commercial seaports operate including, but not limited to, fluctuations in the local, regional and national economies; shifts in the sectoral composition of those economies; evolutions in the composition and makeup of their surrounding geographic environs; etc.

FLORIDA:

SECTION 1: City Council reaffirms its support for the existence and continuation of the Port of Pensacola as an Enterprise Department of the City of Pensacola. SECTION 2: City Council recognizes both the fiscal and societal value of considering any combination of a broad range of uses for port property given the evolutionary environment in which all commercial seaports operate including, but not limited to, fluctuations in the local, regional and national economies; shifts in the sectoral composition of those economies; evolutions in the composition and makeup of their surrounding geographic environs; etc. SECTION 3: City Council directs staff to be mindful of, open to and consider a wide range of potential opportunities including, but not limited to, traditional and non-traditional industrial maritime and transient cargo operations, maritime related operations, and mixed-use development opportunities, and, without mandating any specific use or combination of uses. SECTION 4: City Council directs that, in cons

Attest:

s/Shirley F. White City Clerk Legal in form and valid if adopted: s/Don J. Caton February 24, 2005 s/J. R. Fogg Mayor City Attorney CITY COUNCIL MEMORANDUM ITEM 13-A

To:

Mayor and City Council

From:

Thomas J. Bonfield, City Manager 60

Received:

February 24, 2005

Subject:

Resolution No. 12-05 - Regarding Port of Pensacola and Its Marine Operations

RECOMMENDATION:

That City Council approve Resolution No. 12-05.

SUMMARY:

On September 11, 2003, Council authorized the hiring of Gee & Jenson/BST Associates to prepare a Port Business Strategic Analysis. The scope of services were to: 1) identify traditional and non-traditional maritime opportunities; 2) assess appropriateness of these opportunities in relation to the surrounding downtown and waterfront; 3) evaluate the existing and potential uses of Port property to determine a range of viable business options for the use, or combination of uses, of the property; 4) provide a market demand analysis; and 5) provide a financial/economic evaluation of the potential uses (revenue; capital cost; and return on investment). Council accepted the final report on December 9, 2004 and directed to the City Manager to schedule a workshop after the installation of the 2005-2007 Council. The objectives of the workshop on February 1, 2005 were to provide direction and operating parameters for the Port. After discussion, the Council directed staff to prepare a policy statement(s) and resolution f

FUNDING:

None

ATTACHMENTS:

Resolution No. 12-05 STAFF CONTACT: Port Director, Charles W. Porter

PRESENTATION:

No